

Sent: MM/DD/YY

PROJECT PORPOSAL

MOLLY MAGNELL

Illustration & Design

mollymagnell.com	molly@magnell.me	phone number
Mailing Address	Mailing Address pt. II	EIN (invoices only)
CLIENT: Business/ Client Name (and address, if applicable) ATTN: Point Person for contact <i>pointperson@email.com</i>		
PROJECT: DESCRIPTIVE NAME Here I usually put a brief summary of the project. This example is for a private portrait commission.		
Sketches three possible directions		\$100
Final Sketch cleaned up sketch for client approval before coloring		\$100
Final Art one round of minor tweaks and edits before sending off to the printer!		\$250
Printing TBD on the method, will ship directly to the client		TBD
SUBTOTAL: \$450+ printing & shipping -30% friend discount ♡		
TOTAL: \$300+ printing & shipping		

Notes:

- I typically take 50% of the art cost upfront, and the other 50% + printing costs at the end of the commission
- I take Venmo, Paypal, Zelle, or check.
- For printing vendors, I have two digital printers I like: www.radnaut.com, a new printing service (Jeni is such a sweetheart), and www.catprint.com/, which donates proceeds to local shelters, and they have free hard copy proofs.